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Holden has Heart



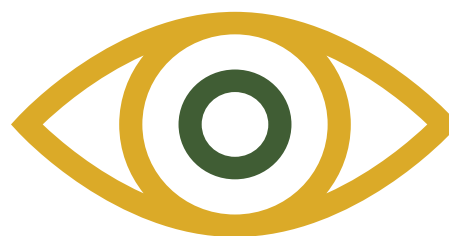
VILLAGE OF HOLDEN

STRATEGIC PLAN 2023 – 2026



MISSION

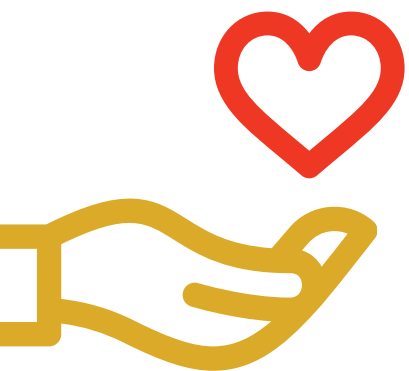
Holden provides a sustainable environment that maximizes opportunity to inspire our community



VISION

A Thriving Rural Community with an Unlimited Future

VIRTUAL TOUR



VALUES

We believe in...

- » The heart of our community
- » A safe community
- » Volunteerism
- » A small town atmosphere
- » Education
- » Transparency and accountability
- » Honesty and integrity
- » Being a good neighbour
- » Collaboration
- » Having good curb appeal
- » Agriculture



STRATEGIC PLAN 2023 THROUGH 2026

Goals and Top Strategic Priorities

GOAL #1

IMPROVE THE INFRASTRUCTURE THROUGHOUT THE VILLAGE

- » Renew the water agreement
- » Re-line and upgrade underground sewer lines in most critical areas
- » Upgrade roads with priorities being 49 St., 51 St., and 51 Ave.
- » Develop a sidewalk plan, establish priorities and begin replacement
- » Ensure stormwater drains completed during sidewalk replacement
- » Replace the grader after exploring all options

GOAL #2

STRIVE TO GROW THE POPULATION OF THE COMMUNITY

- » Develop a plan to “Market Holden” to attract new residents
- » Explore the feasibility of providing high-speed internet to all homes and businesses





GOAL #3

IMPROVE THE LONG-TERM FINANCIAL SUSTAINABILITY TO REMAIN VIABLE

- » Build reserves for investment in infrastructure
- » Assess available grants and other sources of revenue
- » Assess tax rate requirements for growth and infrastructure

GOAL #4

WORK TO STIMULATE BUSINESS AND ECONOMIC GROWTH

- » Develop a plan to “Market Holden” to attract business
- » Review business incentive options
- » Upgrade and replace highway signage

GOAL #5

STRIVE TO GROW ARTS AND RECREATION OPPORTUNITIES

- » Develop a plan to “Market Holden” to encourage more arts and recreation
- » Work with the Ag Society on developing a Business Plan for the sustainability of the Holden Complex
- » Assess shared promotion opportunities of the gallery

GOAL #6

IMPLEMENT PLANS TO IMPROVE AESTHETICS AND CURB APPEAL IN THE VILLAGE

- » Demolish dilapidated buildings on village-owned properties
- » Establish a program for a comprehensive community cleanup
- » Assess bylaws for potential influence on appearance in the village



NOTE: The Economic Development Committee shall lead the development of a “Market Holden” Plan



CONTACT INFORMATION

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